

Harvard Business Impact Case Studies

1. **Rishi Pittala**, D.V.R Seshadri (2025) "[Green Rabbit: From B2C to B2B - A Vegan Caterer's Dilemma](#)," Harvard Business Publishing (**Published**)
2. Shweta Jaiswal, **Rishi Pittala**, Vishal Gupta, D.V.R Seshadri (2024) "[Ujala Cygnus Hospital – The Challenges of Being a Good Samaritan in Healthcare](#)," Harvard Business Publishing (**Published**)
3. Shweta Jaiswal, **Rishi Pittala**, Sri Krishna, D.V.R Seshadri (2025) "[Innovating for Inclusion: The Case of R2D2 and its Cutting-Edge Assistive Technology Solutions](#)". Harvard Business Publishing (**Published**)

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