MEMORANDUM OF UNDERSTANDING

This **Memorandum of Understanding ("MoU")** is entered into on the **22nd day of September 2026**.

BETWEEN

ANNAM.AI Foundation, an AI Centre of Excellence supported by the Ministry of Education, Government of India, incorporated under Section 8 of the Companies Act, 2013, bearing Corporate Identification Number (CIN): U72100PB2025NPL063344, having its registered office at Room No. 110, M. Visvesvaraya Block, Indian Institute of Technology (IIT) Ropar, Rupnagar, Punjab – 140001, India (hereinafter referred to as **"ANNAM.AI"**, which expression shall, unless repugnant to the context or meaning thereof, include its successors and permitted assigns)

AND

Kaveri University, established on 30.07.2024 vide Government of Telangana Gazette-Part IV B Extraordinary Published by Authority No.11 dated 30.7.2024 (Green Field University) having its registered office at Gowraram, Warangal, Siddipet, Telangana State -502279 (hereinafter referred to as "**Kaveri University**", which expression shall include its successors and permitted assigns)

ANNAM.AI and Kaveri University shall hereinafter be individually referred to as a **"Party"** and collectively as the **"Parties"**.

1. Purpose and Objectives

This Memorandum of Understanding ("MoU") is executed with the objective of establishing a structured and collaborative framework between the Parties to support the development, dissemination, and field-level implementation of artificial intelligence (AI)-driven technologies and digital solutions in agriculture and allied domains.

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In furtherance of the above, the Parties agree to collaborate in the following areas:

a) To facilitate outreach, dissemination, and adoption of AI-enabled agricultural knowledge, digital tools, and innovations among farmers and relevant stakeholders;

b) To support the deployment and use of ANNAM.AI's AI-driven advisory systems, crop intelligence platforms, and digital tools for delivering actionable, data-driven insights;

c) To undertake capacity-building, training, and academic initiatives in AI and digital agriculture under relevant national missions;

d) To collaborate on the integration and utilisation of agricultural datasets, including crop images, pest and disease data, and crop damage information, and to leverage Kaveri University's domain expertise for validation, knowledge support, and development of agriculture-related datasets and solutions;

e) To promote joint research, conferences, workshops, and collaborative engagements with government bodies, industry partners, and other institutions.

2. Areas of Cooperation

The Parties may collaborate in the following areas, subject to mutual discussions and feasibility:

2.1 Outreach and Dissemination

Dissemination of information and outreach activities for farmers, students, and stakeholders related to AI-enabled agriculture technologies and digital platforms.

2.2 Communication and Awareness

Organisation of seminars, workshops, demonstrations, and knowledge-sharing sessions to promote awareness of AI applications in agriculture.

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2.3 Capacity Building and Training

Conducting training programs, workshops, internships, and academic engagements. This may include faculty development initiatives and student internships in Artificial Intelligence and digital agriculture under relevant national missions.

2.4 Implementation and Field Collaboration

Supporting pilot implementation, demonstrations, and field-level deployment of ANNAM.AI technology solutions for farmers and agri-stakeholders, where appropriate.

2.5 Data Collaboration and AI Model Development

The Parties may collaborate on the collection, integration, and utilisation of agricultural datasets, including image-based data related to crops, pests, diseases, and crop damage.

Kaveri University may provide subject matter expertise for data validation, annotation, scientific accuracy, and dataset development. All such activities shall be undertaken in accordance with applicable laws, institutional policies, and responsible data governance practices.

2.6 Joint Projects and Research Collaboration

The Parties may jointly develop and submit proposals to government bodies, funding agencies, and industry partners, and collaborate on research projects, conferences, symposia, and workshops.

3. Implementation Mechanism

The implementation of activities under this MoU shall be undertaken through mutual coordination between the Parties.

3.1 Joint Activities

The Parties may jointly develop and execute programs, initiatives, and proposals aligned with the objectives of this MoU.

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3.2 Student and Faculty Engagement

Students and faculty members from Kaveri University may participate in collaborative activities including internships, project work, technical demonstrations, and knowledge-sharing initiatives.

3.3 Pilot Initiatives

Where feasible, the Parties may collaborate on pilot projects, demonstrations, or implementation activities.

Specific operational modalities, timelines, and plans may be mutually agreed upon from time to time.

4. Intellectual Property Rights

All intellectual property rights, including but not limited to technologies, algorithms, software, digital platforms, hardware designs, documentation, and related materials developed or owned by either party prior to or independently of this MoU shall remain the sole and exclusive property of the respective owning Party.

Nothing contained in this MoU shall be construed as granting any ownership rights, license, or transfer of intellectual property to the other Party unless expressly agreed in writing.

Any jointly developed intellectual property, if applicable, shall be governed through a separate written agreement.

5. Data Ownership and Privacy

Any agricultural, operational, or farmer-related data collected during the course of collaboration shall be handled in accordance with applicable laws and responsible data governance practices.

ANNAM.AI shall retain ownership of technology-generated datasets, analytics models, and AI systems developed as part of its technology platforms.

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Both Parties shall ensure that any data-related information is used strictly for the purposes of the collaboration and shall maintain appropriate safeguards to protect confidentiality and privacy.

Both Parties shall retain ownership of any original datasets shared by them under this collaboration. The receiving Party shall have the right to use such datasets solely for the purposes defined under this MoU, including research, development, validation, and improvement of its AI models, platforms, and related solutions.

The Parties agree that any collection, sharing, processing, or utilisation of agricultural or farmer-related data under this collaboration shall be undertaken in accordance with applicable ethical standards, institutional policies, and relevant legal requirements. Wherever required, appropriate consent mechanisms and safeguards relating to privacy, confidentiality, and responsible use of data shall be implemented.

Any derived datasets, trained models, analytics, or outputs generated independently by a Party shall remain the property of that Party, unless otherwise mutually agreed in writing.

6. Confidentiality

Both Parties agree to maintain strict confidentiality of any proprietary, technical, operational, or business information shared during the course of this collaboration.

Such information shall not be disclosed to any third party without the prior written consent of the disclosing Party, unless required under applicable law or regulatory obligations.

This obligation shall survive the expiration or termination of this MoU.

7. Use of Name and Logo

Neither Party shall use the name, logo, trademark, or brand identity of the other Party in any publication, marketing material, press release, or public communication without obtaining prior written consent of the other Party.

Any permitted usage shall be in accordance with the branding guidelines of the respective Party.

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8. Liability and Indemnity

This MoU establishes a framework for collaboration and does not create any legally binding financial or commercial obligations between the Parties unless agreed separately in writing.

Each Party shall remain responsible for its own acts, omissions, employees, representatives, and operations.

Neither Party shall be liable for any indirect, incidental, or consequential damages arising out of activities conducted under this MoU.

9. Force Majeure

Neither Party shall be held liable for failure or delay in the performance of its obligations under this MoU if such failure or delay is caused by events beyond its reasonable control, including but not limited to natural disasters, governmental actions, war, pandemic, strikes, or other force majeure events.

The affected Party shall promptly notify the other Party of the occurrence of such event and make reasonable efforts to resume performance as soon as practicable.

10. Duration and Termination

This MoU shall remain valid for a period of **three (3) years** from the Effective Date unless terminated earlier by either Party by providing **thirty (30) days' prior written notice** to the other Party.

The MoU may be renewed or extended upon mutual written agreement of the Parties.

Termination of this MoU shall not affect obligations relating to **confidentiality, intellectual property, and data protection**, which shall survive termination.

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11. Dispute Resolution

Any dispute, controversy, or claim arising out of or relating to this MoU shall, in the first instance, be resolved amicably through mutual discussions between the Parties.

In the event that the dispute remains unresolved, the matter shall be referred to arbitration in accordance with the Arbitration and Conciliation Act, 1996 and any amendments thereto. The seat and venue of arbitration shall be Punjab, India, and the proceedings shall be conducted in the English language.

12. Governing Law

This MoU shall be governed by and construed in accordance with the laws of India.

13. Non-Binding Nature

This MoU represents the mutual understanding of the Parties regarding the proposed collaboration and is intended to serve as a framework for cooperation. It does not constitute a legally binding contract for financial or commercial obligations unless separately agreed in writing.

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Signatures

IN WITNESS WHEREOF, the Parties hereto have executed this Memorandum of Understanding on the date first written above.

Signed at **Rupnagar, Punjab, India** and **Gowraram, Telangana, India** on the **22nd day of September 2026.**

For ANNAM.AI Foundation	For Kaveri University
Dr. Mukesh K. Saini **Co-Project Director**	**Dr. V. Praveen Rao** **Vice Chancellor**

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